

FASHION DESIGNING ASSIGNMENT

COURSE: INTRODUCTION TO BASIC FABRIC STUDY

DIPLOMA-FD-3rd Yr./5th Sem.

Assignment No: 1

CODE: DFD-351

Submission Date: 10 November 2016

Instructions:

- 1. Write the responses to the assignment in your own handwriting.**
- 2. Submit the responses to your HOD within the due date.**
- 3. Write your name, program and enrollment number clearly at the top of the Pages**

Q.1.

- i) What are natural fibres –Classify them.**
- ii) What is yarn count and yarn twist? Explain it.**

Q.2.

- i) What do you understand about Woolen fabrics? Explain it with suitable examples.**
- ii) Write a short note on yarn slippage of various fabrics.**

COURSE: FASHION MARKETING AND MERCHANDISING

DIPLOMA-FD-3rd Yr./5th Sem.

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Q.1.

- i) What is do you understand about fashion merchandising?**
- ii) What are the basic concepts of marketing?**

Q.2.

- i) What is buying decision process? Explain it.**
- ii) Explain the Model of consumer behavior.**

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Q.1.

- i) What is fashion illustration? Explain in brief.**
- ii) Describes the elements & principles of Design.**

Q.2.

- i) Write a short note on lines and types of line.**
- ii) What do you understand about effects of line in a garment Designing.**