

MEDIA MANGEMENT

COURSE: BJMC Vth Semester

Assignment No: 02

Due Date of Submission: 10 Nov. 2016

Instructions:

- Write the responses to the assignment in your own handwriting.
- Submit the responses to your HOD with in the due date.
- Write your Name, Programme & Enrolment No. Clearly at the top of the page.

Question: 01

- (a) What is the structure of radio explain with diagram?
- (b) What do you understand Media and explain the characteristic of different media?

Question: 02

- (a) Explain the Media Marketing techniques.
- (b) Write a short note on the following –
 - (i) NRS
 - (ii) RNI

NEW MEDIA AND ONLINE JOURNALISM

Course-BJMC 5TH Sem

Assignment-2

Due date of submission- 10-11-2016

Instructions

1. Write the responses to the assignment in your own hand writing.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme and Enrollment No. clearly at the top of the page.

1.(a) What is multimedia and explain the pod cast features of online journalism.

(b) What is difference between writing for web and writing for print.

2.(a) Write a short note on the following-

(i) Internet News Gathering

(ii) content and Layout

(b) Write a short note on ethical issues in online journalism.

COMMUNICATION RESEARCH

Course-BJMC 5TH Sem

Assignment-2

Due date of submission- 10-11-2016

Instructions

1. Write the responses to the assignment in your own hand writing.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme and Enrollment No. clearly at the top of the page.

1.(a) Write a short note on the following-

- (i) Research Design
- (ii) Random Sample Survey

(b) Describe the Sources of Primary and Secondary Data.

2.(a) Write a short note on the following-

- (i) Tabulation and classification of Data
- (ii) Data Analysis and Interpretation

(b) What is interview and its techniques.