

DEVELOPMENT AND COMMUNICATION

COURSE: BAJMC 211

Assignment No: 01

Due Date of Submission: 10 Nov. 2016

Instructions:

- Write the responses to the assignment in your own handwriting.
- Submit the responses to your HOD with in the due date.
- Write your Name, Programme & Enrolment No. Clearly at the top of the page.

Question: 01

(a) Write a short note on definition, meaning and process of development.

(b) Write the short note on the following-

- (i) Human development index
- (ii) GDP/GNP

Question: 02

(a) Write the definition and concept of following approaches-

- (i) Diffusion of innovation
- (ii) Magic Multiplier

(b) Write a short note on the following-

- (i) Women Empowerment
- (ii) Water Harvesting and Management

PRINT JOURNALISM-II

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Question: 01

(a) What is editing and also write the objectives of editing.

(b) What is the difference between editing for newspaper and journals?

Question: 02

(a) Write the guidelines for writing headlines.

(b) Write the use of graphics, cartoons and statistics in newspaper.

RADIO JOURNALISM & PRODUCTION

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Question: 01

- (a) Explain the Role of Radio in our society & what are limitations of Radio?
- (b) What do you understand by Radio as medium of mass communication?

Question: 02

- (a) Define the Radio & Explain the Radio Programme?
- (b) Explain the different types of Radio Station?

BASICS OF CAMERA, LIGHTS AND SOUND

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Question: 01

- (a) Describe parts of Video Camera and their function.
- (b) Explain the types of lenses and their function in video Camera.

Question: 02

- (a) What is composition and also explain aesthetics in visual composition.
- (b) Write a short note on the following-
 - (i) Aperture Control
 - (ii) Depth of field