

## WRITING FOR MEDIA

COURSE: BAJMC 111

Assignment No: 01

Due Date of Submission: 10 Nov. 2016

Instructions:

- Write the responses to the assignment in your own handwriting.
- Submit the responses to your HOD with in the due date.
- Write your Name, Programme & Enrolment No. Clearly at the top of the page.

Question: 01

(a) Describe the kinds of Media Writing.

(b) Explain the ABCD of Media Writing.

Question: 02

a) What are Rhythm words and how they sound explain in detail?

(b) Write a short note on the following-

(i) Variety and Recurrence

(ii) Breaking Monotony

# INTRODUCTION TO COMMUNICATION

COURSE: BAJMC 112

Assignment No: 01

Due Date of Submission: 10 Nov. 2016

Instructions:

- Write the responses to the assignment in your own handwriting.
- Submit the responses to your HOD with in the due date.
- Write your Name, Programme & Enrolment No. Clearly at the top of the page.

Question: 01

- (a) What do you understand by Communication? Explain the Five senses of Communication?
- (b) Explain the Verbal & Non Verbal Communication?

Question: 02

- (a) Explain the brief introduction of Mass Media?
- (b) What is the types of Media?

## SOCIO-ECONOMIC AND POLITICAL SCENARIO

COURSE: BAJMC 113

Assignment No: 01

Due Date of Submission: 10 Nov. 2016

Instructions:

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- Submit the responses to your HOD with in the due date.
- Write your Name, Programme & Enrolment No. Clearly at the top of the page.

Question: 01

- (a) Describe the great Indian heritage in the context of art and culture.
- (b) Write a short note on the following-
- (i) Social reforms during freedom movement
  - (ii) Bhart ek khoj by Shyam benegal.

Question: 02

- (a) Write a short note on nature of Indian economy and reasons for developing country.
- (b) Write short note on the following-
- (i) Foreign trade and balance of payment
  - (ii) Globalization.

## BASICS OF DESIGN & GRAPHICS

COURSE: BAJMC 114

Assignment No: 01

Due Date of Submission: 10 Nov. 2016

Instructions:

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Question: 01

- (a) Explain the basics of Desktop Publishing?
- (b) What do you understand by Graphics?

Question: 02

- (a) Define the Components of Layout?
- (b) Explain the Methods of Printings?